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**Daytime stars in love with HYDROXATONE®! HYDROXATONE®!  
contributes luxury skin-care products  
to the 37<sup>th</sup> Annual Daytime Emmy Awards**

Jersey City, NJ—June 2010 **Walking the red carpet at the 37<sup>th</sup> Annual Daytime Emmy Awards show just got even more exciting! Celebrities from both the big and small screens, along with media personalities, will all be receiving the hottest skincare sensation, and the products everyone's talking about: Hydroxatone Skincare.**

**Hydroxatone® Skincare, best known for its blend of clinically proven ingredients for visible antiaging results and its compelling presence on radio, TV and print, is proud to announce that the brand will be contributing \$500 worth of its premium skincare per gift bag to the lucky nominees and recipients at the 37<sup>th</sup> Annual Daytime Emmy Awards show.**

**The luxury skin care line most recognized for its pioneering products with effective, efficacious ingredients provides real results for real women. Perfect for all skin types and age ranges, the line boasts a loyal customer and fan base. The hallmarks of the line include advanced, antiaging ingredients and proven formulas for results you can see—and everyone will notice.**

**Must-haves and standouts within the line include: Hydroxatone® AM/PM Rejuvenating Treatment, a convenient, all-in-one formula that provides visible antiaging results and offers SPF protection, Hydrolyze® Under Eye Treatment to diminish the appearance of dark circles and wrinkles, Declatone® Neck & Décolleté Cream for the signs of visible aging on these vulnerable and hard-to-hide areas, Luminique® Facial Brightner, an advanced formula with clinically proven ingredients to fade freckles, dark spots and discolorations for a more even, uniform complexion, Lashatone® to amplify the visible appearance of lashes, Celtrixa® Stretch Mark Lotion to diminish the appearance of unsightly and embarrassing stretch marks, and the unbelievable InstantEffect™ 90-Second Wrinkle Reducer!**

**For those not lucky enough to attend the Emmys, Hydroxatone® products are also available at all Ulta stores nationwide.**

To request product or for more information about Hydroxatone, please contact  
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