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Atlantic Coast Media Group Awarded New Jersey State Grants For Employee Programs and In-House Training

Jersey City, NJ—May 2010 The New Jersey Department of Labor has awarded employment grants in excess of \$165,000 to Atlantic Coast Media Group (ACMG) to provide customized employee training and literacy training to its more than 300 employees.

Customized education programs – from advanced computer skills, customer service training, business communication development, and more - are just one of the unique employee benefits offered to ACMG employees for continuing professional development. The customized education programs are directed by Leslie Ferrier, Vice President – Talent Acquisition & Development at ACMG.

Ms. Ferrier is active on the Workforce Board in Jersey City and she is committed to hiring local New Jersey-based talent to join ACMG's fast-growing teams. She says "With such challenging economic times, we're both proud and fortunate to be able to bring such wonderful career and training opportunities to Jersey City." Ferrier also donates her time to speak to colleges, including St. Peter's College, to share important job search and interviewing tips to individuals who may soon be joining the New Jersey workforce.

Atlantic Coast Media Group was founded in 2005 by Andrew Surwilo and Thomas Shipley, two direct response marketing professionals with over 30 years of combined experience in product development, direct marketing and managing innovative and successful on-line and off-line marketing and media campaigns.

Today, ACMG is among the leading national, multi-channel personal care marketers focused on meeting the personal and lifestyle improvement needs of Baby Boomers. ACMG has created some of the most innovative, high quality nutraceutical and cosmaceutical products available in the health and beauty marketplace today including the innovative Hydroxatone® line of skincare products.

ACMG is based in Jersey City, NJ and employs 300 people.

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