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**Atlantic Coast Media Group  
Co-CEO's Andrew Surwilo and Thomas Shipley  
Ernst & Young Entrepreneurs Of The Year® 2010  
in New Jersey**

**Jersey City, NJ, June 24** – Atlantic Coast Media Group (ACMG) proudly announced today that **Andrew Surwilo, Co-CEO and Thomas Shipley, Co-CEO; were honored to be recognized as finalists for the Ernst & Young Entrepreneur Of The Year® Award 2010 in New Jersey.** Surwilo and Shipley were selected from an impressive pool of nominees; spanning various industries, including bio-medical research to emerging technologies and consumer products.

"Our entire team is thrilled that we were nominated for and declared finalists of such a prestigious award! This is truly a tribute to the phenomenal efforts and expertise of our ACMG team and family of employees. We appreciate the passion, intelligence and drive to win every day, and it's those qualities that have helped become industry leaders, as well as achieve double-digit growth these last five years. And, of course, we will continue to provide world-class products to our customers." Said co-CEO, Andrew Surwilo.

ACMG was founded in 2005 by Andrew Surwilo and Thomas Shipley, with the mission to be the leading multi-channel marketer of efficacious skin-care brands utilizing TV, radio, magazine, direct mail, and online media. Leveraging multi-channel marketing to build iconic brands such as its Hydroxatone Skin-Care line, ACMG has created some of the most innovative, high-quality products available in the health and beauty marketplace in just five short years. Since its founding, ACMG has grown from start-up to a 300 person industry leader with over 30 consumer products

**About Ernst & Young's Entrepreneur Of The Year® Awards Program**

Ernst & Young's Entrepreneur Of The Year® is the world's most prestigious business award for entrepreneurs. The award makes a difference through the unique way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Ernst & Young Entrepreneur Of The Year® celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.

Regional award winners are eligible for consideration for the Ernst & Young LLP Entrepreneur Of The Year national program. Award winners in several national categories, as well as the overall national Ernst & Young Entrepreneur Of The Year award winner, will be announced at the annual awards gala in Palm Springs, California on November 13, 2010. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation's most prestigious gathering of high-growth, market-leading companies.

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