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## Atlantic Coast Media Group and Hudson County Jaycees Applauded By Senator Menendez As They Distribute 350 Turkeys To Area Residents

*350 turkeys provided by Atlantic Coast Media Group to commemorate their 350th employee*

**FOR IMMEDIATE RELEASE, PHOTOS AVAILABLE** -- Jersey City, NJ, November 23, 2010 – Senator Robert Menendez, Mayor Jerramiah Healy and others looked on with approval as volunteers from Atlantic Coast Media Group (ACMG) and the Hudson County Jaycees passed out 350 turkeys to residents of the Jersey City and Hoboken Housing Authorities yesterday.

The day began at noon with remarks by Senator Menendez, ACMG co-CEO Andrew Surwilo, and Hudson County Jaycees President Zach Edelman at the JC Housing Authority senior residential building at 88 Erie Street downtown. The truck with the turkeys continued to the JCHA's Curries Woods facility and then on to two locations in Hoboken.

Jaycees President Zach Edelman: "Atlantic Coast Media Group is among the most dynamic new businesses in Hudson County. They are providing new jobs and engaging in philanthropy at a time when it could not be more crucial for our communities. We are so grateful to them."

Atlantic Coast Media Group co-CEO Andrew Surwilo: "Tom [co-CEO Thomas Shipley] and I feel that a great way to express our thanks at growing to 350 employees is to donate 350 turkeys to the community for Thanksgiving. This is only the beginning of our partnership with outstanding civic organizations like the Jaycees as we continue to look for opportunities to help our neighbors here in Hudson County."

### **About Atlantic Coast Media Group:**

*Atlantic Coast Media Group was founded in 2005 by Andrew Surwilo and Thomas Shipley, two direct response marketing professionals with over 30 years of combined experience in product development, direct marketing and managing innovative and successful on-line and off-line marketing and media campaigns.*

*Today, ACMG is among the leading national, multi-channel personal care marketers focused on meeting the personal and lifestyle improvement needs of Baby Boomers. ACMG has created some of the most innovative, high quality nutraceutical and cosmeceutical products available in the health and beauty marketplace today including the innovative Hydroxatone® line of skincare products.*

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*Founders Andrew Surwilo and Thomas Shipley were recently named Finalists for Ernst & Young's 2010 Entrepreneurs of the Year Award. And ACMG was just named to Inc. Magazine's list of the top 500 fastest growing companies in the country.*

**About the Hudson County Jaycees:**

*The Hudson County Jaycees' goal is to develop tomorrow's leaders through the act of service today. Young men and women between the ages of 18 -40 are given the opportunity to contribute towards the social advancement of Hudson County while developing leadership and management skills and develop both personal and professional networks.*